

The Washington Post

Town Square | Rockville apartments get upscale makeover

By Michele Lerner, Published: August 19 at 5:00 am



A new outdoor café and a new swimming pool and lounge are among the upgrades planned by architect **Mark McInturff** and interior designer **Mary Lohre** for the **Crest at Congressional Plaza**, a 146-unit apartment community in Rockville owned by Federal Realty Investment Trust.

Improvements to individual apartments, which are being renovated as leases expire, include new porcelain flooring, designer lighting, new bathrooms and in the kitchens stainless steel appliances, quartz counters, mosaic tile backsplashes and tile flooring. Some residents are opting to move from their current apartments into renovated units once they see the upscale finishes.

Exterior renovations are underway and are expected to be complete by the summer of 2014.

The Crest at Congressional Plaza is at Rockville Pike and Halpine Road. Rents range from \$1,795 for a one-bedroom unit to \$2,918 for a two-bedroom with a loft.

Building blocks for adults



If your favorite childhood toy was a set of wood blocks, you may be intrigued by the modular furniture known as “**Zig**” available from **Cezign**, a collaboration between European interior designer **Cecilia Dupire** and **Costa Picadas**, a photographer.

You can purchase the building blocks for your living room or bedroom (prices for individual pieces range from \$260 to \$910 and belts to hold blocks together are \$65 to \$85 each) and switch your interior design whenever you want.

The basic components include oak and glass solid rectangles and open frames, square and rectangular foam blocks covered in bright colored or neutral fabrics and belts to latch pieces together. You can make a sofa, a table, shelves and a bed from the pieces and then rearrange them whenever you feel creative.

A video demonstrates a six-second living room transformation. For now, the pieces are available only [online](http://www.washingtonpost.com/blogs/where-we-live/wp/2013/08/19/town-square-rockville-apartments-get-upscale-makeover/), but the company plans to introduce them to retail stores soon.

Link: <http://www.washingtonpost.com/blogs/where-we-live/wp/2013/08/19/town-square-rockville-apartments-get-upscale-makeover/>



ZIG MODULAR FURNITURE BY CEZIGN

Posted by [Caroline Williamson](#) on 07.02.13 in [Home Furnishings](#)



Cezign has launched a collection of furniture called ZIG, that is a collaboration between Cecilia Dupire and Costa Picadas. The modular line includes block cushions and various, similarly-shaped wood, glass, and Plexiglas pieces to make tables and shelves. The components allow you to make a sofa, chair, bed, or anything else you can possibly think of or need in terms of places to sit or lay down.

The collection comes in a variety of colors and sizes to mix-and-match to your heart's—or room's—content. The table pieces can be configured much the same way to create a coffee table, bookshelf, end table, you name it.



They also make belts to help keep the cushions together.







Link: <http://design-milk.com/zig-modular-furniture-by-cezign/>



PSFK's 'Future Of Home Living' New York Exhibition Photos

Posted by Glen Jackson Taylor | 20 Aug 2013

Our friends over at PSFK took their self-published "Future of..." trend report series to whole new level this month with a physical exhibition showcasing over 60 products, ideas and services from their latest research into "The Future Of Home Living." Located in the 5,000 sq. ft. future retail space of Stonehenge's latest building development, 101 at 101 West 15th Street, the exhibition not only addresses the changing needs of the modern-day New Yorker but also the global shift towards urban living and managing smaller spaces.

To examine our trends through a macro lens, we've organized them into three larger themes: Adaptive, On-Demand and Equilibrium, which point to the importance of a clean, efficient and responsive space that can flexibly conform to the ever-changing needs of its residents. This overarching framework is meant to inspire anyone to reshape their life at home, regardless of whether they live in a studio apartment inside a high rise, a split-level home in the suburbs or a remote cabin in the woods.

Anyone familiar with the Life Edited project will be aware of many of the concepts put forward, but one thing that resonated with us was the subscription-based services for: coffee, cocktails, exact ingredients for healthy home cooked meals, and a library for periodically rotating your wall art. The on-demand services are not only practical but offer a form of entertainment for the dweller, improving the quality of their life at home.





Link:

http://www.core77.com/blog/consumer_product/psfks_future_of_home_living_new_york_exhibition_photos_25367.asp



Cecilia's Simple Beauty

HOUSE TOUR

BY JILL SLATER
07.24.13 3:00PM



Name: Cecilia

Location: Upper East Side, Manhattan, New York

Size: 2,200 square feet, 2 bedrooms

Years lived in: 2.5 years; Owned

"A living space is a flexible space," says Cecilia. She's a thoughtful and sensitive person who integrates an artistic approach and outlook into her design. She relishes the symbolism of space, which enhances the experience of being in her home.



Cecilia is Swedish and her husband is French. They've lived in many parts of the world but are new to the United States. When looking for properties in New York, they fell in love with this apartment because of its great views of the city.

When they bought the apartment, the rooms were divided, with differing ceiling heights, varied floor coverings and odd choices of materials. Cecilia focused almost exclusively on the apartment's access to light and arranged rooms, floors, walls, and furniture around that fact.

Cecilia's taste leans toward the minimal, with the occasional traditional Scandinavian folk influence or item of personal significance. Some of the more simple furniture pieces come from her new design company, and offer a lot of flexibility in how they are used.

Cecilia likes to say "there is no future without a past." Her mom created the kitchen rug and the living room couch pillow in a traditional Scandinavian style during the last year of her son's — Cecilia's brother's — life. Cecilia believes she did this to return to the past and cut free of the painful present. So, while Cecilia loves a sleek modern approach to design, she appreciates a strong recognition of traditions and believes that one without the other is only half of the story. Her creativity and boundless energy, combined with her dedication to reducing things to their bare truth, creates a richness that goes well beyond decor.



Apartment Therapy Survey:

My Style: Modern minimalist with a trace of the past.

Inspiration: Scandinavian design, art and handicraft.

Favorite Element: The light.

Biggest Challenge: Creating an uninterrupted flow of volumes. By simplifying the overall design and instead playing with volume, lines (both in the architectural space and in the placement and heights of the furnishings) and a non-aggressive color palette, I provide a setting that supports more vivid, colorful and worked pieces without destroying the general minimalistic design.

What Friends Say: A fantastic apartment.

What Friends Say: A fantastic apartment.

Biggest Embarrassment: When my custom made extra long oak planks arrived, I realized that I would have to literally cut one wall open to fit them inside the apartment!

Proudest DIY: A crystal and felt lamp I created, and use as a bedside light in the master bedroom.

Biggest Indulgence: Good quality materials

Best Advice: Keep things simple. Work with the elements that are given in a space, rather than against them. This will help to keep production costs down and save time.

Dream Sources: Carlie's wide plank.



Resources of Note:

HALLWAY

- White walls maximize the potential of the artwork. The art in the hallway is by Magnus Carlén, who uses a lot of abstract color.

LIVING ROOM

- Black eighteenth century occasion chairs contrast with the modern white sofa in the sitting room. I like mixing in antiques or vintage pieces from flea markets. It adds to a room's character and timelessness
- Felt Utrecht armchair by Gerrit Rietveld, for Cassina
- Coffee table by Piero Lissoni, for Cassina
- Sofa by Piero Lissoni, for Cassina.
- Occasional red splashes such as the circular rugs help to unify the large space. And my personal touches through flowers, cushions and artwork.
- Red mat from Ikea
- The red cushion and throw are handmade in Sweden by Lena Eklund.

DINING ROOM

- Super Elipse table by Bruno Mathson, Fritz Hanzen

DAUGHTER'S BEDROOM

- Red chair is made from over a hundred recycled Coca-Cola bottles! (similar styles available from Design Within Reach)
- Miss K bedside lamp by Philippe Starck
- Cushions from Crate and Barrel

SON'S BEDROOM

- Bed is by Ikea. Asplar storage foundation and custom made additional invisible storage unit.
- Storage units underneath the window and the wardrobe/desk are my own custom made design. The space is very small and the idea was to create a generous sofa like bed to broaden the narrow width of the room without consuming any extra space
- Bedside bedside table/additional seat are my design for Zig
- Black square is my design for Zig and is a foldable ottoman to become a twin bed within a second.
- The pillows comes from Marimekko , Cassina and Crate and Barrel.

HALLWAY BATHROOM

- Mosaic Tile by Bisazza
- Faucet by Philippe Starck for Axor
- Mirror, shapes and compositions designed by Cecilia
- Sink is combination of cement, mosaic, porcelain and corian top

- Cecilia created an "ellipse shape for the mirror to reinforce the sculptural feel of the space. I designed the seamless closets, clad in mosaic to maximize the use of space without disturbing the general composition of the bathroom."
- "The movable floor to ceiling glass shower door provides both maximum harmony and maximum function. When the shower is not in use it folds back and creates more usable space in the bathroom."

MASTER BATHROOM

- Jacuzzi by MTI whirlpools.
- Toilet by Duravit
- Porcelain sink by Toto.
- Vanity unit by Ikea with a custom made corian top.
- Marble is 24"24" carerra marble

ROOF TERRACE

- White and red garden furniture makes this abundant roof terrace feel like an extension of the interior space.
- White table is foldable and is from Crate and Barrel
- Chairs are from Design Within Reach, Philippe Starck
- Rectangular outside Zig units I created with my partner for Cezign, my design company.

SUMMER LIVING

Houses with a light & airy style

PERSONAL SPACE | STYLISH MAISONNETTE
TOTALLY TRANSFORMED | 1970s SYDNEY TERRACE
NEW LEASE OF LIFE | 11TH-CENTURY COTTAGE

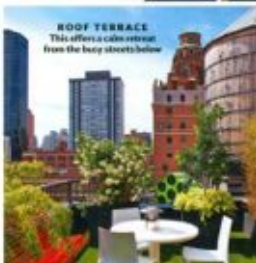


August 2013 Issue





SITTING ROOM
18th-century chairs contrast with the modern elements in this relaxed space. "Mixing in vintage or pieces from flea markets to add character," says Cecilia. *Stool: Anthropologie; Chair: Arent, Jacobson*



ROOF TERRACE
This offers a calm retreat from the busy streets below.



HALL
Statement lighting and contemporary paintings create an art-gallery effect. *1st-floor Venetian artwork, with Artisticare*



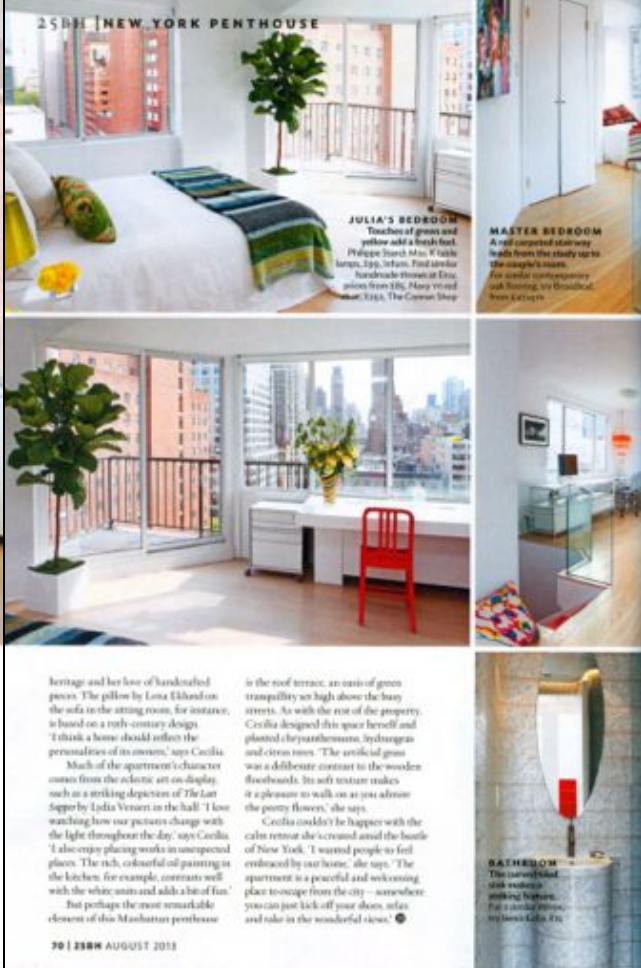
DESIGN ADVICE
"Having neutral walls makes it easier to update a room with new artwork or flowers. Homes are living spaces and should always be evolving."



NEW YORK PENTHOUSE | 25BH

DINING AREA
The eye is drawn to the striking artwork, thanks to a plain background and gallery-style white furniture. *Super Elysiac table, \$1,895, The Crown Shop; Arne Jacobsen Series 7 chair, \$195 each, Coco-Interiors*

KITCHEN
A mirrored splashback makes the room appear larger, while colorful accents add interest. The rug is made from recycled clothes by Swedish designer Lena Ekblad. *Hotdish light fixture, Lora Inc; similar Farnsworth rug, starting from \$1,500*



25BH | NEW YORK PENTHOUSE

JULIA'S BEDROOM
Touches of green and yellow add a fresh feel. *Philipp Plein Max, \$1 table lamp, \$99, Urban. First floor Nordic House at Etsy, prices from \$16. Many second floor, \$250, The Crown Shop*

MASTER BEDROOM
A red carpeted stairway leads from the study area to the couple's room. *For similar contemporary wall lighting, see Brooklyn from L&Lamps*

It was the natural light that first attracted Cecilia Dupire and her husband Brian to their stunning Manhattan penthouse. The apartment is south-facing, so the sunlight is always exceptional," says Cecilia, who is an interior designer. While the exterior of the 18th-century building is quite unimpressive, guests are impressed when they see inside the couple's home. By reorganizing the layout and introducing interesting art, Cecilia and Brian, who have two children, Julia and Leo, have created a fairly home that is stylish and practical. It took five months of knocking down walls, doors and doors to create the ideal space. "I wanted an open-plan scheme, so you could see from one end of the property to the other," explains Cecilia. "Common rooms with the outside are also important, as I divided areas according to their views of the city." To help make the rooms feel larger, doors were kept light and LED lights were fitted instead of low-hanging pendant lights. White paint has been used throughout to create continuity, but there are also splashes of color seen in the artwork, rug and cushions. "Our bright red staircase always takes people by surprise," says Cecilia. The apartment is filled with finishing touches influenced by Cecilia's Swedish

heritage and her love of handcrafted pieces. The yellow by Lena Ekblad on the sofa in the sitting room, for instance, is based on a 19th-century design. "I think a home should reflect the personalities of its owners," says Cecilia. Much of the apartment's character comes from the eclectic art on display, such as a striking depiction of *The Last Supper* by Ludia Verani in the hall. "I love watching how our pictures change with the light throughout the day," says Cecilia. "I also enjoy placing works in unexpected places. The rich, colorful oil painting in the kitchen, for example, contrasts well with the white units and adds a bit of fun." But perhaps the most remarkable element of this Manhattan penthouse

is the roof terrace, an oasis of green tranquility so high above the busy streets. As with the rest of the property, Cecilia designed this space herself and planted a byzantine-style, hydroponic and organic garden. "The artificial grass was a deliberate contrast to the wooden floorsboards. Its soft texture makes it a pleasure to walk on as you admire the pretty flowers," she says. Cecilia couldn't be happier with the calm retreat she's created amid the bustle of New York. "I wanted people to feel embraced by our home," she says. The apartment is a peaceful and welcoming place to escape from the city—somewhere you can just kick off your shoes, relax and take in the wonderful views. ●



BATHROOM
The hand-painted sink evokes walking between. *For a similar pillow, see Lena Ekblad.*

HAPPY CHIC
Step inside David Corbin's
wonderland of a home

SENSATIONAL STYLE
These Dubai homes
are full of personality

STARCK ATTACK
Design rockstar Philippe
Stark takes on Pune

INSPIRED

PEOPLE • PRODUCTS • PLACES

LIVING

MAY/JUNE 2013 / VOL 2

KIDS' ROOMS
BIG IDEAS FOR
LITTLE ONES



May – June 2013 Issue



NADA DEBS: EAST & EAST COLLECTION

She grew up in Japan and studied in London, so these two interior design spaces are a perfect marriage of cultures. Nada Debs' work in her 'East & East' collection, now on sale at Jooj, traditional craftsmanship is employed on a variety of modern materials, such as concrete and resin. Japanese minimalist forms are used for the furniture while the elaborate ornaments that are used in contemporary interiors, such as lacquer and paper, bring up the other part of the collection. Japanese aesthetics and lovely ornamental details are used to make a look that is both modern and traditional.

GETTING DOGGY WITH IT

Play and build your own furniture. That's the idea for this year of the International Contemporary Furniture Fair, 2013, presented by Design. It's a design tool to create custom furniture for houses and studios. A complete series of soft block sofas, beds that can be combined in different ways, modular storage units, coffee tables and chairs. The idea is to create your own furniture. For more information, visit www.design.com



BRAND CREATIVE WINS "BEST IN RETAIL" EGA AWARD

Several international brands competing for the International Contemporary Furniture Fair (ICFF) Award for Best in Retail. The award is given to the brand that is judged to be the most innovative and creative in the industry. The award is presented by the International Contemporary Furniture Fair (ICFF) and is one of the most prestigious awards in the industry.

BERTAZZONI COMES TO THE UAE

Italian brand is known for its exclusive cookers. Another exclusive development for the UAE, Bertazzoni has introduced its new line of cookers. A line of the modern look, featuring stainless steel and glass. Bertazzoni has introduced a line of 1980s style cookers with built-in ovens. Bertazzoni offers a wide range of products, including built-in ovens, wall ovens, and cookers. Bertazzoni also offers a wide range of products, including built-in ovens, wall ovens, and cookers.



1000 NEW PRODUCTS AT IKEA

And don't miss the new look home range. If you love it, perfect with new lighting solutions. The new look home range is a collection of products designed to create a modern, minimalist interior. The collection includes a range of furniture, lighting, and accessories. The new look home range is a collection of products designed to create a modern, minimalist interior. The collection includes a range of furniture, lighting, and accessories.



ZIG تطلق بالتعاون مع Cezign مجموعتها العملية الممولة



تقدّم ZIG، بالتعاون مع Cezign، مجموعتها العصرية والعملية التي تركز فكرتها الهندسية على قابلية التعديل والتغيير، وهي تمتاز بكونها أداة تصميم، قائمة في حدّ ذاتها، إذ تسمح بتقديم أثاث تفاعلي مع المساحات الداخلية والخارجية. يتعدّد الدور الذي تؤدّيه ZIG، ضمن المساحة، نظراً لنظامها الطيّع وسهولة استخدامها، وكلّما كثرت أعدادها اتخذت شكلاً مختلفاً، فمن مقعد تتحوّل إلى سرير، ومن سرير إلى طاولة، وما إلى ذلك.



TreeHugger's favorites from PSFK's Future of Home Living

By Margaret Badore
July 22 2013



ZIG Sofa

Many of the products at PSFK's Future of Home Living Exhibition improve life in small spaces--a sustainable goal in itself--such as furniture and storage systems that can be easily rearranged as needed. These blocks can be benches, a couch or a guest bed.

Link: <http://www.treehugger.com/slideshows/sustainable-product-design/treehuggers-favorites-psfks-future-home-living/page/2/#slide-top>

Modern Building Blocks

By **Jennifer Quail**, About.com Guide
May 8, 2013



With modern design comes modern ways of doing things. Zig is a company developed to do just those things. The design company's new product is basically encouraging you to create your own environment with the modern materials they provide. The product is specifically described as "a design tool to create interactive furniture." And that furniture has the potential to accommodate indoor or outdoor endeavors.

The company, started by Designer Cecilia Dupire and Photographer Costa Picadas, created the series of soft, block-shaped units to be combined in any way you choose. The part I find truly interesting is you can use the same few blocks to make a seat one day, a table the next, maybe some shelves another day. You eliminate the worry that you may actually tire of a piece of furniture.

The company will debut its product at ICFF this month. Stop by, see all the options and practice your building skills.

ZIG: Modular Furniture Lets You Build to Suit Your Space

Filed under **Furniture & Decor** in the **Design** category

Article by **Steph**



Assemble rectangular furniture components like building blocks to create the exact arrangement of seating, tables and storage to suit your space and lifestyle.

ZIG Modular furniture by Cezign

comes in four different block types – upholstered foam, solid wood, open wood and clear polycarbonate – that can be stacked and strapped together any way you like for optimal versatility and adaptability. Perhaps you need to make the most of a tiny studio apartment, or you need to be able to quickly and easily clear furniture away to use your living space for other purposes. Maybe you just like to change things up. Modular systems like ZIG give you control over what is typically some of our bulkiest, heaviest, most unchangeable possessions.





ZIG offers colorful adjustable belts that hold the foam pieces together, so you can build couches and beds of any size, or just use them as soft tables with no sharp corners to harm clumsy toddlers. Putting them together is like a creative project, challenging the user to come up with the ideal geometries for their interiors and usage requirements.

Available through Cezign, ZIG comes as a set of six units, and expansions are virtually limitless. "Our focus is on creating affordable spaces that have a high level of multi-functionality but that still blend aesthetically with what is unique and contemporary," say the creators. "It is a creative force that transforms unused existing raw spaces and turns them into attractive, modern design projects at reasonable cost."

Link: <http://weburbanist.com/2013/07/05/zig-modular-furniture-lets-you-build-to-suit-your-space/>



ZIG for Cezign Looks Like Oversized Cushioned Building Blocks

By Meghan Young

Published: Jul 4, 2013

References: [cezign](#) and [design-milk](#)



ZIG for Cezign is a line of furniture that shows people such designs don't have to be slave to rigid forms. As modular as they come, the collection is comprised of long cushioned blocks that can be arranged and rearranged to address various needs. That could involve creating something familiar such as a couch or bed, or something more atypical like an abstract pile of long pillows.

Designed by Cecilia Dupire and Costa Picadas, ZIG for Cezign also offer similarly-shaped wood, glass and Plexiglas pieces that can form coffee tables and shelving. The cushioned ones, however, are available in a variety of colors, which can be mixed and matched. They also come with belts to better hold together.

Link: <http://www.trendhunter.com/trends/zig-for-cezign>

Colección de mobiliario modular Zig

Escrito por **Bea**
8 de julio de 2013



Zig es la colección de mobiliario modular de Cezign, una solución ideal para casas de todos los tamaños y tipos, sobre todo si no se sabe si va a haber invitados o no. Y es que es un conjunto de muebles que se puede convertir en varios conjuntos porque se pueden hacer diversos muebles de diferente tipo.

Los módulos que crean el sofá pueden llegar a hacer **pufs** o una cama, lo que se necesite según el momento. Tú eliges lo que quieres hacer ¿cama o sofá? ¿un sofá o varios pufs? ¿qué quieres? ¿Salón grande o **salón pequeño**? ¿Algún invitado se queda a dormir?



Los muebles modulares son una buena solución para todo tipo de espacios, por eso cada vez se hacen más modernos pensando en la decoración de los espacios, y por ello surge Zig como una solución realmente muy especial que sirve para el salón pero podría servir perfectamente para el dormitorio, y desde luego nutre las necesidades de descanso de todo tipo de los visitantes que se acerquen allí.

20 New Design Ideas and Products From the International Contemporary Furniture Fair

By Chad Kaydo
May 24, 2013

The International Contemporary Furniture Fair is an annual design showcase where interior designers, architects, and retailers can get a glimpse of new furniture, flooring, lighting, textiles, and more from individual designers and large companies from around the world.

It's also a great place for event professionals to get ideas and inspiration and to see new furniture that might make its way to rental companies and event designers' warehouses.

The 25th incarnation of I.C.F.F. ran from Saturday to Tuesday at the Jacob K. Javits Convention Center. Here's a look at 20 products that we might see at events in the coming months—including modular furniture pieces, sleek and flexible LED lighting units, and some designs that have big visual impact but flatten to transport easily. - See more at: <http://www.bizbash.com/20-new-design-ideas-and-products-from-the-international-contemporary-furniture-fair/new-york/story/26200/#sthash.osgRMfgA.dpuf>



The Zig line designed by Cecilia Dupire of Cezign and Costa Picadas includes modular cushions that can be stacked and strapped together to make seating in various shapes and sizes.

Photo: Nadia Chaudhury/BizBash

The Future Of

HomeLiving



July 7, 2013
By PSFK Labs

ZIG can be put together to make beds, benches, sofas- practically any piece of furniture.

PSFK's soon-to-be released The Future of Home Living report will launch our first large scale interactive exhibition that will be open to the public on July 23rd in an apartment and exhibition space at 101 Apartments in Chelsea. The showcase is a carefully curated collection of products, services and concepts that are a demonstration of the trends in the Future of Home Living report.

One of the products that will be featured in the exhibition is ZIG, a collection of furniture launched by Cezign and designed by Cecilia Dupire and Costa Picadas.



Furniture doesn't have to be clunky and determinedly set in its pre-set physical dimensions. ZIG caters to those who want to design their own furniture based on their moods or space requirements.



The ZIG is more of a design tool than a piece of furniture since it allows people to create interactive furniture from soft block-shaped units. The blocks can be shaped into beds, sofas, tables, benches, shelves- practically any design that allows users to individualize their own piece of furniture.

ZIG is designed by by Cecilia Dupire and Costa Picadas. Dupire founded Cesign which is an association of designers and image creators who are working with contemporary interiors and exteriors.

Check out our Vine videos to see how PSFK put together some of the ZIG blocks to make different items such as a bed, couch and home theatre seating:

<https://vine.co/v/haYiLetl1hP>

<https://vine.co/v/haYeBQn0T6A>

<https://vine.co/v/haYOiwIJX0Q>

The ZIG collection comes in different colors and is available for purchase at Cesign.

Located at 101 West 15th Street, the Future of Home Living experience will offer an unparalleled glimpse into the lifestyle of the ultimate, modern-day New Yorker, just a taste of which you've seen above. From the convenient to the visionary, we will provide an opportunity for multi-sensory engagement with the products, services, and ideas that are at the forefront of modern city life.



ZIG: Functional, Unique, Nicely Priced

Aug 17 2013



ZIG, a new modular furniture concept from Cezign, was showcased at the 2013 International Contemporary Furniture Fair (ICFF) in New York.

Collaboration between Cecilia Dupire and Costa Picadas, ZIG is a modular furniture collection that encourages each person to become a designer and create his or her own environment using ZIG components.

The flexible concept allows creation of a seat, a bed, a couch, and other different things using a series of straps that connect the pieces. There are various color combinations, enabling creation of the design of spaces in a truly modern, interactive way.

The collection consists of several colors, neutrals as well as bright pops of primary colors. The materials for the bookshelves, tables or any other object created are wood, glass and plexiglass. The collection retails from \$450-\$1200, depending upon fabrication.

ICFF is one of the largest expo for modern home décor in the US. The 2013 edition was held from May 18-21.

More about ZIG

ZIG is a design tool and idea for decor accessible to everybody, with a high level of functionality, aesthetically unique, and at a reasonable price point.

The concept: to create a personal flexible decor by using ZIG components as a geometric tool. ZIG offers a chance to organize these elements in a three-dimensional space, and allows each person to become his or her own designer to develop a relationship with each one's own design.

Starting from a collection of refined, basic rectangular pieces in bright pops of color mixed with neutrals, assemblage is similar to a card game or building blocks.

"You help the pieces to say what they want to say using your own interpretation." The "game" of assembling the design helps each designer to experience the fundamental issues of geometry, physics, and technology. It also introduces the user to the world of art, of shapes, and volumes, while developing concentration and a feeling of balance - not to mention an attractive and functional piece of furniture.

More about the Designers of ZIG

ZIG is a collaboration between Cecilia Dupire and Costa Picadas.

Cezign is an association of designers and image creators, founded by Cecilia Dupire, working on modern, contemporary interiors, exteriors, and furniture.

Cecilia, who has worked with well-known architects and furniture designers across Europe, including Michael Philip Wolfson, Zaha Hadid's Senior Designer for many years, Rupert Gardner Design in Sweden, among others. Her experience is in both commercial and residential design. She studied in London and Vienna, and has had experience restoring medieval homes in the South of France, which informs her respect for tradition and character. Her taste for minimalism is informed by a playful side.

Dupire's New York home has recently been featured in New York Cottages and Gardens. She also offers art therapy to children with cancer at Sloan Kettering Hospital.

Costa Picadas is a well-respected photographer of interiors and exteriors, residences, yachts, hotels, and restaurants, and has been published in many of the most iconic design magazines across the world. His vision in the area of design and decor is flawless.

Link: <http://www.eyesin.com/design/2013/zig-functional-unique-nicely-priced/>



Zig Modular Furniture by Cezign

See it at design-milk.com

Posted July 3, 2013



Link: <http://loveit.com/loves/P0D1iDHH2LIUf17oZz87CBF>

' MY CONTAINER '

Cezign has launched a collection of furniture called ZIG

Posted on July 3, 2013 via Design Binge



Link: <http://joaoalvimcortes.tumblr.com/post/54497467977/designbinge-cezign-has-launched-a-collection-of>

AIRING NEWS

Featured: Furniture Building Blocks Let People Instantly Revamp Their Home [Future Of Home Living



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The **ZIG** is more of a design tool than a piece of furniture since it allows people to create interactive furniture from soft block-shaped units. The blocks can be shaped into beds, sofas, tables, benches, shelves- practically any design that allows users to individualize their own piece of furniture.



ZIG is designed by Cecilia Dupire and Costa Picadas. Dupire founded **Cezign** which is an association of designers and image creators who are working with contemporary interiors and exteriors.

Check out our Vine videos to see how PSFK put together some of the ZIG blocks to make different items such as a bed, couch and home theatre seating:

The ZIG collection comes in different colors and is available for purchase at **Cezign**.

Check out our **Pinterest board** for more of the latest products defining the future of home living, and be sure to come to our **exhibition** in NYC starting July 16th.

Located at **101 West 15th Street**, the Future of Home Living experience will offer an unparalleled glimpse into the lifestyle of the ultimate, modern-day New Yorker, just a taste of which you've seen above. From the convenient to the visionary, we will provide an opportunity for multi-sensory engagement with the products, services, and ideas that are at the forefront of modern city life.

Link: <http://www.airingnews.com/articles/238320/Featured-Furniture-Building-Blocks-Let-People-Instantly-Revamp-Their-Home-Future-Of-Home-Living>



ZIG BY CECILIA DUPIRE & COSTAS PICADAS

17 MAY 2013

By Martina Nadal

ZIG is a design tool and idea for decor accessible to everybody, with a high level of functionality, aesthetically unique, and at a reasonable price point. The concept: to create your own flexible décor by using Zig components as a geometric tool. Zig offers a chance to organize these elements in a three-dimensional space, and allows each person to become their own designer--to develop a relationship with their own design.

Starting from a collection of refined, basic rectangular pieces in bright pops of color mixed with neutrals, assemblage is similar to a card game or building blocks. "You help the pieces to say what they want to say using your own interpretation." The "game" of assembling the design helps each designer to experience the fundamental issues of geometry, physics and technology. It also introduces the user to the world of art, of shapes and volumes, while developing concentration and a feeling of balance. Not to mention an attractive and functional piece of furniture

Zig is a collaboration between Cecilia Dupire and Costa Picadas. Cezign is an association of designers and image creators, founded by Cecilia Dupire, working on modern, contemporary interiors, exteriors and furniture. Cecilia, who has worked with well-known architects and furniture designers across Europe, including Michael Philip Wolfson, Zaha Hadid's Senior Designer for many years, Rupert Gardner Design in Sweden, among others. Her experience is in both commercial and residential design. She studied in London and Vienna, and has had experience restoring medieval homes in the South of France, which informs her respect for tradition and character. Her taste for minimalism is informed by a playful side.

Dupire' New York home has recently been featured in New York Cottages and Gardens. She also offers art therapy to children with cancer at Mt. Sinai Hospital. Costa Picadas, is a well-respected photographer of interiors and exteriors, residences, yachts, hotels and restaurants, and has been published in many of the most iconic design magazines across the world. His vision in the area of design and décor is flawless.



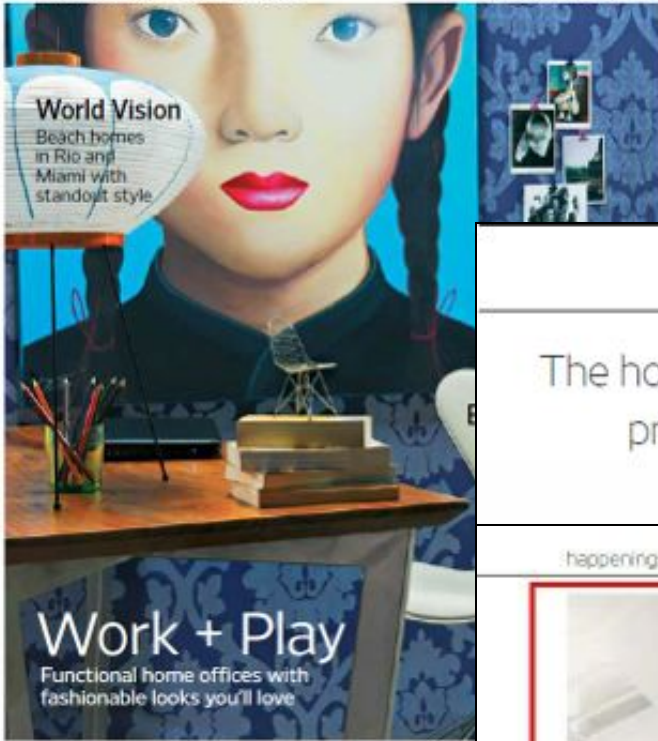


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SPECIAL FEATURE
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Issue 116 September 15 - October 14 2013 Dh15

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Two sides of the same island: Minimalism versus opulence

September 2013 Issue

Happenings

The hottest trends, latest launches and new products from the world of design

Words: Anna AbouZeid

happenings



Block Party

A serious hit at the International Contemporary Furniture Fair in New York, this creative concept makes you the designer. The Zig collection, by design duo Cezign, lets you connect modular blocks to build whatever you need.
Zig collection: www.cezign.com, From approx Dh1,652 to Dh4,407



HEIGHT OF LUXURY

The most discerning and sophisticated among us will no doubt approve of this ultra-lux, limited-edition armchair designed by Ludovico and Roberto Mangoni Zanotta specifically for one of Dubai's finest supercar brands, Maserati. A perfect reading chair - this is refinement at its best.
Goodies club, Fort Fortunes, 9812477



Block Party

A serious hit at the International Contemporary Furniture Fair in New York, this creative concept makes you the designer. The Zig collection, by design duo Cezign, lets you connect modular blocks to build whatever you need.

Zig collection, www.cezign.com, From approx Dh1,652 to Dh4,407

Opposites Attract

Hard, industrial concrete with soft, delicate curves of great lines; two disparate elements merged into one together beautifully in a new dining design by NAO IODS.

Concrete Peel (with stainless steel) tables: Budo, Doko, approx Dh4,999 (seats), Dh6,137 (seating), Dh7,470 (chairs). Please call to order or from Budo Budo to Dubai www.naoidos.com



A Small Look at the ICFF

By: David Friedlander
Posted: May 21st, 2013

The International Contemporary Furniture Fair (ICFF) is going on in New York City this week. This is the third year in a row that I've attended, and while there has never been a shortage of beautifully crafted and designed furniture, the small space offerings have been pretty meager. ICFF exhibitors seem focused primarily on customers with unlimited budgets and square footage.

With the growing popularity of micro-apartments and small space living, I fared forth in high hopes this year. Unfortunately, the small-space offerings—with the few exceptions noted below—were few and far between. The fact is there is still big money in big spaces. There were, however, a few things that piqued my interest.



One of my favorite items was a modular piece of furniture by the company Cezign. It's not small space designed per se, but the design could adapt to any space. The all-American made rectangles are covered in beautiful wool felt and can be configured in many different ways—from a bed to couch to...whatever. One small drawback (don't laugh): They retail for \$900...each. Considering you'd need three to six to make a functional piece of furniture, that'd add up quick.



ZIG flexible furniture components allow you to design your own collection

By: Garima

Posted: July 8, 2013



If you want to redecorate your home by adding contemporary furniture pieces designed according to your wishes, then the new modular furniture concept dubbed as ZIG is something you must try. The New York based design association Cezign, which represents the work of designers and image creators from around the world who work on modern, contemporary interiors and exteriors launched ZIG at the 2013 International Contemporary Furniture Fair (ICFF) held in New York City. Each component of this furniture collection is flexible and therefore encourages the owner to design and create a functional furniture unit of his choice, in his own way.



ZIG is a collaboration between designer Cecilia Dupire and renowned photographer Costa Picadas. Their pliable concept allows the creation of different furniture pieces. Use the block cushions to make units like beds, a seat, a couch or just about anything in terms of places to sit or lay down. With a series of straps or belts you can put together the cushioned pieces and design the furniture in a brand new style of your own. You can create a unique color combination of the furniture in an interactive way as each of these pieces are available in different modern colors including neutrals as well as bright pops of primary colors.

To make furniture units like bookshelves, coffee table, end table, side table etc., the components are fabricated from materials like wood, glass and plexiglass. The price of ZIG collection ranges from \$450-\$1200, depending upon the material of the component. So bring home the Zig, furniture components and create your own contemporary environment.

Link: <http://www.homecrux.com/2013/07/08/7534/zig-flexible-furniture-components-allow-you-to-design-your-own-collection.html>

ZIG: Modular Furniture Lets You Build to Suit Your Space

On , in 03 - Works Of Art,
By admin



Assemble rectangular furniture components like building blocks to create the exact arrangement of seating, tables and storage to suit your space and lifestyle. ZIG Modular furniture by Cezign comes in four different block types – upholstered foam, solid wood, open wood and clear polycarbonate – that can be stacked and strapped together any way you like for optimal versatility and adaptability.



Perhaps you need to make the most of a tiny studio apartment, or you need to be able to quickly and easily clear furniture away to use your living space for other purposes. Maybe you just like to change things up. Modular systems like ZIG give you control over what is typically some of our bulkiest, heaviest, most unchangeable possessions.



ZIG offers colorful adjustable belts that hold the foam pieces together, so you can build couches and beds of any size, or just use them as soft tables with no sharp corners to harm clumsy toddlers. Putting them together is like a creative project, challenging the user to come up with the ideal geometries for their interiors and usage requirements.



Available through Cezign, ZIG comes as a set of six units, and expansions are virtually limitless. "Our focus is on creating affordable spaces that have a high level of multi-functionality but that still blend aesthetically with what is unique and contemporary," say the creators. "It is a creative force that transforms unused existing raw spaces and turns them into attractive, modern design projects at reasonable cost."





Cezign

Booth: # 2148

Back to Exhibitor List

EXHIBITOR New York, NY

646-717-3792

cezign.com contact Cezign

ABOUT:

Cezign presents **ZIG**, a design tool to create interactive furniture for interior and exterior that is accessible to everybody.

ZIG is a series of refined soft block-shaped units that can be combined in multiple ways to create unique sofas, coffee tables, shelves, etc.

The idea is to create your own flexible décor by using **ZIG** components as a geometric tool. The assembling is similar to a card game or building blocks. **ZIG** offers a chance to organize these elements in a three-dimensional space, and allows each person to become their own designer and to develop a relationship with their own design.

"You help the pieces to say what they want to say using your own interpretation."

The "game" of assembling the design helps each designer to experience the fundamental issues of geometry, physics and technology.



3 rectangular units: 48"x12"x9" Metal brushed oak veneer and glass



6 rectangular units: 48"x16"x12" Muslin covered Polyethylene foam with wool-felt slip cover



3 rectangular units: 48"x12"x9" Metal brushed oak veneer on MDF

Furniture Clue

ZIG Modular Furniture by Cezign

July 2nd, 2013 | Design



Cezign has launched a collection of furniture called ZIG , that is a collaboration between Cecilia Dupire and Costa Picadas. The modular line includes block cushions and various, similarly-shaped wood, glass, and Plexiglas pieces to make tables and shelves. The components allow you to make a sofa, chair, bed, or anything else you can possibly think of or need in terms of places to sit or lay down. The collection comes in a variety of colors and sizes to mix-and-match to your heart's—or room's—content.

Link: <http://www.furnitureclue.com/blog/zig-modular-furniture-by-cezign.html>

SylK's Playground

The private playground of Sylvana Knaap. Weird, beautiful, crazy things.

ZIG by Cezign

Jul 4, 2013

Post By: Sylvana Knapp

DIY Lego? I don't agree. I do like this customizable minimal furniture. Straight lines, playful, changeable.



Link: <http://sylvanaknaap.blogspot.com/2013/07/zig-by-cezign.html>

Blockish Modular Furniture - ZIG for Cezign Looks Like Oversized Cushioned Building Blocks (TrendHunter.com)

Published Jul 04 2013
by TREND HUNTER - The Latest Trends



TrendHunter.com) ZIG for Cezign is a line of furniture that shows people such designs don't have to be slave to rigid forms. As modular as they come, the collection is comprised of long cushioned blocks that.

VXLAB | space . identity .product •

Posted July 9, 2012

ZIG Modular Furniture by Cezign

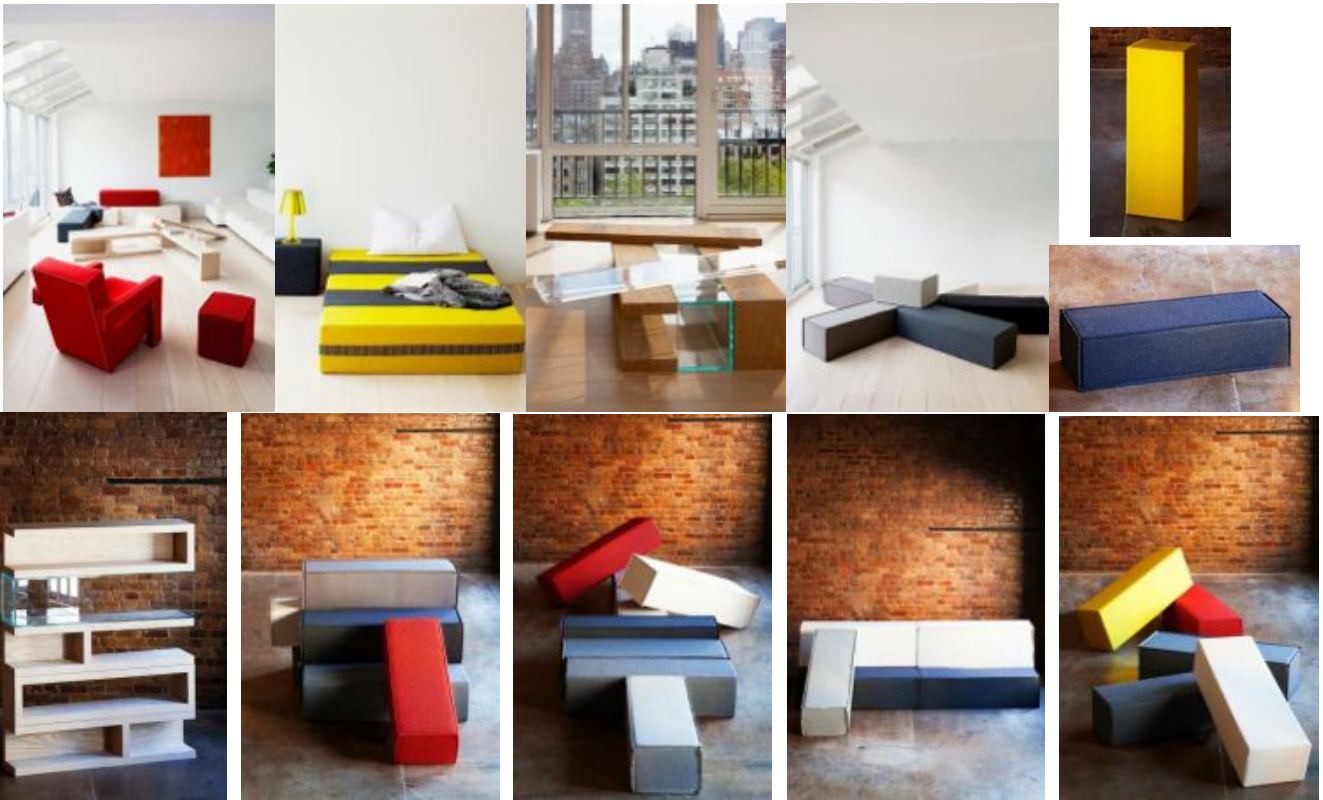


ZIG Modular Furniture by Cezign

Posted July 2, 2013
By: Athenna Design

Cezign has launched a collection of furniture called ZIG, that is a collaboration between Cecilia Dupire and Costa Picadas. The modular line includes block cushions and various, similarly-shaped wood, glass, and Plexiglas pieces to make tables and shelves. The components allow you to make a sofa, chair, bed, or anything else you can possibly think of or need in terms of places to sit or lay down. The collection comes in a variety of colors and sizes to mix-and-match to your heart's—or room's—content. The table pieces can be configured much the same way to create a coffee table, bookshelf, end table, you name it.

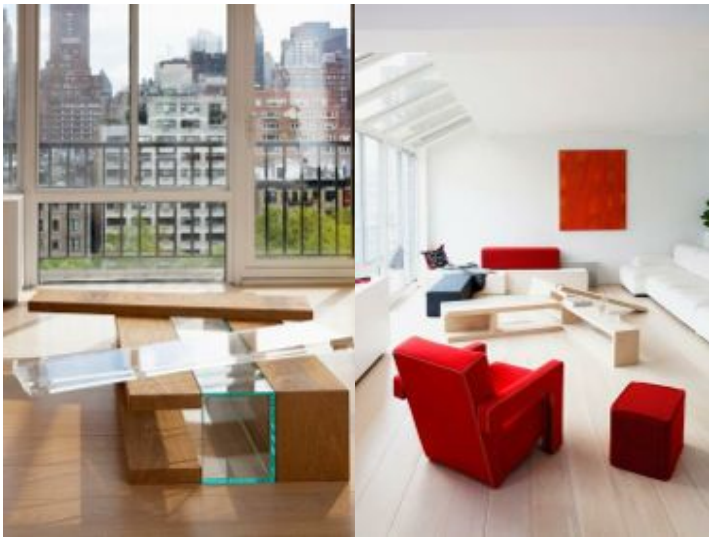
They also make belts to help keep the cushions together.



Link: http://www.athenna.com/zig-modular-furniture-by-cezign/athenna/web_design/teoria-de-design/

ZIG Modular Furniture by Cezign

By admin. July 2, 2013





Posted by skin



ZIG / Cezign

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“You help the pieces to say what they want to say using your own interpretation.”

The “game” of assembling the design helps each designer to experience the fundamental issues of geometry, physics and technology.

We try to balance modern spaces and interiors with a touch of cultures: ethnic, familiar items and inspirational objects and art.



Our focus is on creating affordable spaces that have a high level of multi-functionality but that still blend aesthetically with what is unique and contemporary. It is a creative force that transforms unused existing raw spaces and turns them into attractive, modern design projects at a reasonable cost.

We see our different creative backgrounds as a vehicle to keeping all options open, mixing materials to enhance our clients' varied spaces, employing our experience and art forms to function as 'boutique designers'.
cezign.com



The Globetrotting Wino's Guide to Style

ZIG Modular Furniture by CeZign

Published By: Design Milk via rss -
Posted: Tuesday, 2 July 2013



A modular line of furniture components to create various types of seating and tables....

Link: <http://www.style.globetrottingwino.me/news/zig-modular-furniture-by-cezign>

ZIG Modular Furniture by Cezign

Posted 07/02/2013



Cezign has launched a collection of furniture called **ZIG**, that is a collaboration between Cecilia Dupire and Costa Picadas. The modular line includes block cushions and various, similarly-shaped wood, glass, and Plexiglas pieces to make tables and shelves. The components allow you to make a sofa, chair, bed, or anything else you can possibly think of or need in terms of places to sit or lay down.

Link:

<http://www.asdfnews.com/detail/DESIGN/ZIG%20Modular%20Furniture%20by%20Cezign/184219>



ZIG Modular Furniture by Cezign - Design Milk

Posted by tothnorbert
July 3, 2013



Link: <http://weheartit.com/entry/66961185>

All about furniture

If it's furniture, it's here

Furniture Building Blocks

Posted in News on July 3, 2013
by admin

PSFK's soon-to-be released The Future of Home Living report will launch our first large scale interactive exhibition that will be open to the public on July 16th in an apartment and exhibition space at 101 Apartments in Chelsea. The showcase is a carefully curated collection of products, services and concepts that are a demonstration of the trends in the Future of Home Living report.

One of the products that will be featured in the exhibition is ZIG, a collection of furniture launched by Cezign and designed by Cecilia Dupire and Costa Picadas.



Furniture doesn't have to be clunky and determinedly set in its pre-set physical dimensions. ZIG caters to those who want to design their own furniture based on their moods or space requirements.

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Check out our Vine videos to see how PSFK put together some of the ZIG blocks to make different items such as a bed, couch and home theatre seating:

The ZIG collection comes in different colors and is available for purchase at Cezign.

Check out our Pinterest board for more of the latest products defining the future of home living, and be sure to come to our exhibition in NYC starting July 16th.

Located at 101 West 15th Street, the Future of Home Living experience will offer an unparalleled glimpse into the lifestyle of the ultimate, modern-day New Yorker, just a taste of which you've seen above. From the convenient to the visionary, we will provide an opportunity for multi-sensory engagement with the products, services, and ideas that are at the forefront of modern city life.

ZIG by Cezign

Thursday, July 4, 2013 // Posted by Van



Giving furniture a DIY Lego appeal is ZIG by Cecilia Dupire and Costa Picadas of Cezign. ZIG is a series of multi-functionality blocks that allows users to create furniture to their liking and requirements. With as little as one block to four or even six blocks, users can create mattresses, storage units and even sectional sofas. The possibilities are entirely up to the individual and the best part according to Cezign is it's reasonable price point. To see ZIG in action, PSFK encourages all to visit their exhibition, The Future of Home Living at 101 West 15th Street starting July 16th.

Image Source: PSFK

Top Shelf 017: inside the home of the future

By Verge Video

Posted on July 22, 2013 11:00 am



We're not living in the world of *The Jetsons*, at least not yet. But that doesn't mean there's not amazing innovation happening right where we sleep, eat, watch TV, and brush our teeth. Our houses can already be smarter, more efficient, and more comfortable than ever — you just have to know where to look.

This is Top Shelf. Join David Pierce and friends as they step inside the home of the future — and the home we can have tomorrow.

ZIG @ Europe



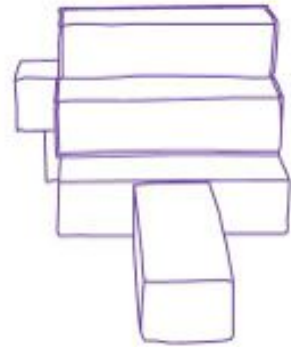
Spotted by [Neha G](#)
on Jul 23, 2013

Transformational and Sensational! Adaptable furniture from Cezign, is it a bed?
Is it a bench? no its whatever you ruddy want!

Link: <http://www.buymedesign.com/zig/>

The Future Of

HomeLiving



Exhibition Features – ZIG Sofa

By PSFK

Posted July 24, 2012

Turn these colorful modular soft blocks into beds, sofas, tables, benches, or shelves. ZIG, a collection of furniture launched by Cezign and designed by Cecilia Dupire and Costa Picadas, caters to those who want to design their own furniture based on their moods or space requirements. The ZIG is more of a design tool than a piece of furniture since it allows people to create interactive furniture from soft block-shaped units. The blocks can be shaped into practically any design that allows users to individualize their own piece of furniture.



ZIG is designed by Cecilia Dupire and Costa Picadas. Dupire founded Cezign which is an association of designers and image creators who are working with contemporary interiors and exteriors.

Cecilia Dupire, founder of the design collective Cezign, says this about the ZIG concept:

“Our focus is on creating affordable spaces that have a high level of multi-functionality but that still blend aesthetically with what is unique and contemporary. It is a creative force that transforms unused existing raw spaces and turns them into attractive, modern design projects at a reasonable cost.”

Link: <http://www.psfk.com/home#A10>

Future of home Living Exhibit & Products

By Nestor Bailly



Schöne neue Welt? New Yorker Ausstellung erkundet die Zukunft des Wohnens

By: Von Janelle Zara
Published: 07 August 2013

In seiner Ausstellung „The Future of Home Living“ experimentiert das New Yorker Kreativlabor **PSFK** derzeit mit der Zukunft des Wohnens. Verschiedene Hightech-Szenarien und Möblierungsideen sollen hier eine Vorstellung vermitteln, wie wir einmal leben werden: mit W-Lan-gesteuerten Beleuchtungssystemen zum Beispiel, Zimmerpflanzen, die in symbiotischer Eintracht mit Fischen vor sich hin wachsen oder Abonnements von individuell zugeschnittenen Nachrichten. Für das Ausstellungskonzept hat PSFK auf einen 150-seitigen Trendbericht zurück gegriffen, der aktuelle Konsumvorlieben analysiert. Die erste prognostizierte Wasserstandsmeldung schon mal vor ab: Die nächste Zukunft bringt uns vor allem mehr Technik.

Viele der vorgestellten Entwürfe befinden sich zwar noch in der Entwicklungsphase, etwa eine wasserlose Waschmaschine von LG, das Gros der Exponate besteht jedoch aus Prototypen oder Produkten, die bereits auf dem Markt sind und die man auch anfassen und ausprobieren kann. Die Besucher werden ausdrücklich ermuntert, etwa die rechteckigen Filzmodule des superanpassungsfähigen Cezign Zig Sofas neu zusammenzubauen, mit den Fingern über eine Touchscreen-Fernbedienung von FAN TV zu streicheln oder alle erdenklichen Variationen transformierbarer und damit platzsparender Möbel räumlich zu erforschen.

10 Dystopic Visions of the Future as Told by Our Furniture

By: Janelle Zara

Published: August 01, 2013

Forsaking the vogue of the mid-century Don Draper aesthetic in favor of the sci-fi George Jetson look, New York think tank **PSFK** furnished the simulated household of its current "The Future of Home Living" exhibition (on view now on the ground-floor retail space of a forthcoming Manhattan apartment building through August 16) with a trove of high-tech gadgets: a Wi-Fi-controlled lighting system, a fishtank-aquaponic garden hybrid, subscription-based art-buying services, and more, all chosen to reflect the findings of the group's recently completed, 150-page trend report on current consumer technologies and behaviors. Given the high-tech nature of these designs, it looks like the future is nigh, and it is fabulous.

A few featured objects are still in concept stages, like the very vaguely detailed LG Waterless Washing Machine, represented by Harold and the Purple Crayon-style illustrations drawn on the wall. The vast majority, however, are present either as prototypes or existing products, meant to be touched and interacted with. Visitors are invited to rearrange the felt rectangular modules of the super-adaptable Cezign Zig Sofa, or take a few swipes on Fan TV's touchscreen multimedia remote control, or fold and unfold troves of collapsible, space-efficient furniture. As repeated "Oooh"s, "Aah"s, and exclamations of "Oh my god, I want that!" would attest, the interactivity is a real crowd-pleaser, but comes with a grim subtext.

NYC & G

New York Cottages and Gardens

WWW.NYCOTTAGESANDGARDENS.COM | APRIL 2013

EAST SIDE
ROCKLAND
COUNTY
UNION SQUARE
WEST SIDE
YONKERS



April 2013 Issue



CLARITY OF VISION

Designer Cecilia Dupire's Upper East Side apartment is light-filled and brimming with bright ideas

BY ALEXA STEVENSON | PHOTOGRAPHS BY COSTAS PICADAS



Seating Red
A white Brian Planz Jason sofa anchors Cecilia Dupire's living room, which is otherwise accented with vibrant pops of red. A cushion from Heidelberg is by Lena Edlyd, an oil painting by Magnus Gustav, comes from J&J, and a tall Lofvare chair by Gerrit Ruyter. The chairs to the right are from the circa 1950 Swedish antique. See Resources.



It takes a particular vision to blend modernism and handicraft, yet designer Cecilia Dupire is up to the task. "I love a setting that has a sense of peace," she says, "but I also like to include vivid, colorful hand-worked pieces to add another layer to the design—accents and details that have strong roots in handicraft." Not surprisingly, the results of her work are never generic or predictable.

Dupire's baklava as a designer derives in part from her experiences traveling the world. A native of Sweden who studied in London and Vienna, she cultivated her aesthetic by working with commercial and residential design firms throughout Europe, collaborating with notable architects and furniture designers such as Michael Philippe Wilsson (Zaha Hadid's former designer for many years) and the Swedish firm Rupert Gardner Design. She also spent time restoring medieval houses in the south of France, which deepened her respect for

traditional craftsmanship. "I learned about restoration techniques from the 18th century," she says, "and now I'm applying some of them in modern spaces. In Paris I had figured out how to make old houses more functional and suitable for today's living, but in a way that respected tradition and character. There is no first without the past."

In 2004, Dupire's husband was transferred to New York City where she had always dreamed of living. She kept busy consulting for a Swedish company, doing occasional design projects and commercial lighting installation, and spending her spare time volunteering for an art therapy program for children with cancer at Mt. Sinai Hospital. Dupire's own brother died of leukemia in February 2001, following years of treatment, so this work was especially meaningful to her. "My brother was my greatest concern and my biggest mentor," she says. "I had come to New York to pursue my creativity in new ways, and working with these children who had



White On White
The sleek and Alca chairs in the office (shown) are from Cassin. Dupire designed the orange pendant lamp. In the dining room (top right), the white powder-coated Bruno Mathsson table and Arco Jacobson chairs. The chairs are from Fritz Hansen. The glass candleholders are from White. See Resources.



Gallery Tour
The sleek, industrial-looking in the dining room (top right) was designed by White. The painting by Shara Hertz hangs above a kitchen island built last by Georg Jensen. Oil paintings by Magnus Carter hang in the hallway, which features recessed lighting and original wide-plank floors (shown). See Resources.



...plans was very inspirational. The art made them happy and I could provide them with an escape." Her company, Cezgn, founded two years ago, has grown mostly thanks to word-of-mouth recommendations. Perhaps one of the best calling cards for her design work is her Upper East Side duplex, which she spent five months renovating. It's a sunny haven in an otherwise characterless 1980s building. "The interior is very boring, but it is south-facing, and the light is exquisite," she says. "Being from Sweden, I love the sunlight." She also loves a sense of openness, which is why she painted her entire apartment white. "Since the ceilings aren't high, she installed LED lights inside them, rather than having down-light pendant lights or chandeliers. Occasional pops of color come via accent pieces, such as a scattering of bright red area rugs from Ikea.

Dapone further surpassed the city views from the fifth-floor apartment by demolishing closets and walls, thus opening the flow and allowing more light to fill each room. She created much-needed storage by building low white cabinets that appear to hover weightlessly just above the floor. And she left the windows simple and bare. "I wanted the light to reach as far in and from as many directions as possible," she says. "No matter what time of day it is, the light is beautiful here." A large mirror was added in the kitchen to enhance the effect of the sunlight. Doorways were heightened throughout, making the ceilings appear higher than they are. Not everything conformed to the design of her home was sunny and bright, however. Her brother's death occurred during the renovation process, and his presence (and influence) can be felt throughout the apartment. Hanging over Dapone's dining table is a painting, *The Absorb' Lar Sapper*, by her artist friend Lydia Venetis. The meditative setting and dark symbolism echo the original *Last Supper* and serve as

"The light is exquisite. I wanted the light to reach as far in and from as many directions as possible"

APRIL 2012 | NEW YORK COTTAGES & GARDENS



Rooms With A View In daughter Julia's room (two next), a Philippe Starck lamp sits on a Lucite table from CB2. The white office seating is from Freda and the green accent pillow is from Pottery Barn. Dapone designed the desk; the red chair is from Design Within Reach. (clockwise) The sitting area on the fifth rooftop terrace includes a white table from Crate & Barrel. Better views from Design Within Reach, and an aluminum red bench from ABC Carpet & Home. See Resources.



a bereft reminder of her loss. "It's very personal to me because of my brother," says Dapone. "I can't have and cooked for him every night and every day. We knew he was going to die."

Although the home decidedly avoids minimalism, Dapone also includes a more playful side. Accessories are often whimsically arranged, and a red staircase, leading to the second-floor office and rooftop terrace ("My green suitcase," she says proudly, provides an unexpected surprise. "By putting it out," she says, "I turned the stairs—a functional, uninteresting element—into something unusual. The red actually kind of highlights the stairs.") is a home that generally favors restraint, the vibrant colors and modernist hand-craft pieces reveal a more personal side. "My collection of 19th-century needlework and Swedish pillows reminds me of home, and of my brother," she says. "But I don't pile them on. Pillows all over a sofa just cause visual chaos." The loss of her brother must have only contributed to her perspective that life is always uncertain to moment, and that a home must accommodate such vicissitudes. "You have to let a space grow as you evolve and as your mood shifts," Dapone says. "The home itself is an ever-changing space, and it can never truly be finished. It's always different, just like the light." ■

NEW YORK COTTAGES & GARDENS | APRIL 2012



APRIL

NEW YORK COTTAGES & GARDENS

Family-friendly Upper East Side apartment, 34... Luxe loft on Union Square, 62... Hudson River cliff-top getaway, 70... Light-filled East Gos lair, 78

Link: <http://ow.ly/ojIS6>

BO BYGG BOLIG

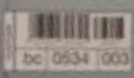
TEMA
KJØKKEN & BAD

6 enkle steg:
TIL ET RYDDIG BAD

14 gode tips:
FA ORDEN PÅ KJØKKENET

Innbydende og smarte

66 Sosial sone | For Ungkarskjøkken | Industriell | Fra



FREMTIDE

Nr 3 2013 Issue

Kjøkken som sosial sone

Det norske kjøkken er i forandring. For noen tårer siden var kjøkkenet et eget, lukket rom der mor (stors søn) sto og lagde mat alene, og man lukket døra for å slippe maten over hele huset. Kjøkkenet hadde gjerne et lite kjøkkensbord, der man spiste dagens middag. Ellers ble ikke rommet brukt i særlig grad. Nå ser vi en tydelig forskjell. Kjøkkenet har blitt et samlingspunkt for familien. Her gjør de minste barna lekser, mor eller far sitter ved kjøkkensbordet med nettbrett og surfer eller betaler regninger på den barbare jobb-PC-en, og innstektelig disse systeme leges det litt mat også. Tiden vi bruker på å lage mat er kortere enn noensinne. Man spiser at tiden vi bruker på matlagning vil gå ytterligere ned i fremtiden. Det sker pling i mikrobølgeovnene i de tusen hjem, og fabrikanter som Fjordland gir seg i hendene over at vi tror vi er fastfaste i den berømte tidsskissna og må ty til ferdigmat og halvfabrikata. As vi har flere timer fritid enn noensinne ser ikke ut til å hjelpe for alle som strever med å få hverdagsrutinstykket til å gå opp.

Men kjøkkenet som sosial sone kan være veldig positivt - det kan jo bety at vi også ser litt mer til hverandre. Det stiller krav til at kjøkkenet også skal fungere som et allrom, der man skal kunne gjøre en hel del andre oppgaver enn bare å lage mat. I en av reportasjene våre ser vi tydelig hvordan det nyoppussede kjøkkenet er laget nettopp for at flere skal få plass på kjøkkenet samtidig. Det gjelder både innredning og utnyttelse av areal. Komfortable sitteplasser er altså et tillegg for at kjøkkenet skal fungere for flere systemer enn det å lage mat.

I tillegg må vi ikke glemme at kjøkkenet har blitt et sted vi også kan bruke for å vite hvor snobbete vi er. Det er jo der vi har mulighet til å vise frem det lekre vaskeskapet, den nye (dyre) kjøkkensmaskinen, kaffemaskinen, den innbygde dampovnen, gass-koketoppen og den sosiale maskin. Kjøkkenet viser dermed hvordan vi er - eller kanskje helst hvordan vi ønsker å være. Det finnes mange lekre kjøkken der ute som nesten aldri er i bruk til matlagning, der større foretrukket å spise ute eller få mat på døren. For når har vi egentlig tid til å sette søndagskultur for å bake flere dager senere? Eller som sammen noen lekken pynte cupcakes? I følge den siste Tidsbrukundersøkelsen bruker menn nå mer tid på å lage mat enn før, hele 59 minutter om dagen er kanskje ikke så mye å skrive hjem om, men det er 21 minutter mer enn fire år siden. 59 minutter er altså tiden menn bruker i snitt på husarbeid og matlagning. Det blir ikke rare snelagsbrødet av skit. Men det blir fyr på grillen!

Fortsatt god sommer!



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Redaktørens favoritter

INTERIØR-PUSLESPILL

«Dette er en måte å designe en helt egen innredning på. Det er også en modell som kan brukes til alt: Hyller, bord, sofa eller vegg. Designerne Cecilia Dupin og Costa Riccardi har prøvd ut å bruke, som alle i flere materialer og farger for utprøvetens skyld. Til helår og bord - eller hva du vil - så er disse fine på å bruke dem til - kan du bli «Dette i 100, glass og polyglas. Kollagespillet kommer i flere farger, fra nøytrale til grønnblått. I her er det litt rom for å bruke seg til en helt unik innredning som bare er din. Arkivler og designere får til i den via Foto di Interio.com et andre må gjerne www.design.com. Modellen selges for rundt 400 dollar og oppover.



BORD UTEN SKRUR

Hvordan kan du ha en god middag, der flere blir av fra juletenningen til en figur med et dekket i seg selv? Det var inspirasjonen til bordet «Ding» (Ding). Det setter tre ben av tre den eneste bordplaten i glass. Ulike materialer i tillegg i kan gjøres ut i seg selv, med jevnlig uttrykk. Bordet kommer fra Norman Copenhagen, og er 40cm høyt med en diameter på 75cm. Her på www.nor-copenhagen.com

50-ÅRS JUBILANT

Skandinavisk CH22 til Hans J. Wegner fylder 50 år, og en jubileumsutgave av skolen kommer 20. september. Som de beste modellene for 50 år siden, laget den med uttrykket i både i stoff og farge, med uttrykket av objekter - hender og. Hverdagen laget av skilt rignoklene, fra en spesiell arkitekt politisk som gjør skolen av en utvalg holdbar kvalitet. Jubileumsutgaven av «Shell chair» kommer i et begrenset opplag, og koster den nettsamt av 33.000,-. Se mer på catlhamon.com



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DINE IN STYLE

Check out the various exquisite dining sets that we have for you.



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Renovating a kitchen, BE is a design that streamlines existing elements. Update by mixing and matching that's accessible to everybody.



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DINING ROOM | SERVING DINING

Browse through these well-designed dining rooms by award-winning designers and architects to see what makes them work.

LOOK BOOK | AC SPICES SPECIAL



From light tables and glass stools to dark leathers and contemporary chairs, the varied palette is distinctly elegant. Clarity yet relaxing, comfort can be achieved gracefully through well-chosen and decorative objects for an immediate effect using a mix of colors and textures.

COVER STORY | NOVO AMPARO SPECIAL



With a little bit of luxury and a dash of excitement from the fashion forward world, you can now bring it all into your living room - six lovely murals and furniture pieces.

COVER STORY | COCKTAIL SPECIAL



Discovering the perfect good life by curating beautiful and useful things for your kitchen, enjoy the best of its materials, whether it's the minimalist design, abundance of materials or the integrated technology is seamlessly integrated to create the perfect life-time companion.

interactive DECOR

designed by: **IGG**

Designed to create absolute flexibility within the home, the IGG collection is comprised of modular, outlaided blocks that can be arranged and reorganized to your heart's content.



IGG IS A SERIES OF REFINED SOFT BLOCK-SHAPED UNITS THAT CAN BE COMBINED IN MULTIPLE WAYS TO CREATE UNIQUE SOFAS, COFFEE TABLES, SHELVES AND MORE.



The IGG is designed to create absolute flexibility within the home, the IGG collection is comprised of modular, outlaided blocks that can be arranged and reorganized to your heart's content.



According to IGG, "the 'game' of assembling the design helps each designer to experience the functional beauty of geometry, physics and technology. It also introduces the user to the world of art, angles and volumes, while developing concentration and a feeling of balance."

Personalized assembly of the IGG's International Contemporary Furniture Fair (ICFF) in New York, NY by IGG's modular furniture collection. The IGG is designed to create absolute flexibility within the home, the IGG collection is comprised of modular, outlaided blocks that can be arranged and reorganized to your heart's content.

According to IGG, "the 'game' of assembling the design helps each designer to experience the functional beauty of geometry, physics and technology. It also introduces the user to the world of art, angles and volumes, while developing concentration and a feeling of balance."

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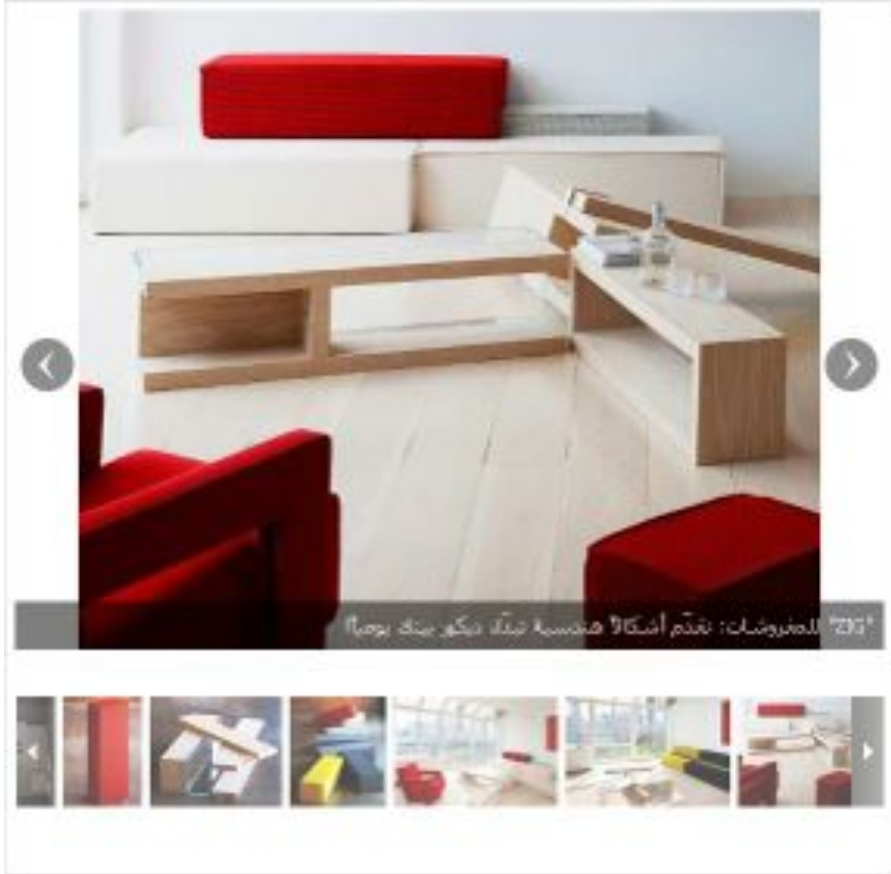
www.igg.com



IGG encourages the user to assemble the design to their own personal taste and style.

للمفروشات: نقدّم أشكالاً هندسية تبدّل ديكور بيتك يومياً! "ZIG"

gheir 08-09-2013



العالمية الثلاثية "ZIG" العصرية الهندسية. صفات ثلاث تجديدها في مفروشات "ZIG". الغرابة "ZIG". الفكرة "ZIG" الثلاثية الأبعاد والاقرب الى العصر المقبل أكثر من أي مفروشات أخرى. هي في الواقع منتجات الأبعاد والاقرب الى العصر قالت للتقليدية وداعاً واستطاعت بلمسة مشتركة بين مبدعين أوروبيين ناجحين هما المصوّر كوستا بيكاداس والمصمّمة سيسيليا دوبير، خلق خط جديد للتصميم عنوانه الأشكال الفنية المتعددة الاستخدامات. بكثير من الأفكار الخلاقة، يقدم بيكاداس ودوبير الطريقة الأمثل والأسرع لتغيير ديكور منزلك يومياً!

"ZIG كيف تصفان؟"

مجموعة من الأثاث المتفاعل، الموحد والممكن تغييره من جديد.

أخبرانا عن تعاونكما وعن خلفيتكما.

كوستا مصوّر ذو خبرة وراسخ في مجاله مع عين مميّزة وحسّ رائع بالمكان. لقد وطّد علاقات كثيرة مع عالم الإعلام، فيما قدّمتُ معرفة قوية في تكامل عملية الإنتاج. إنني مهندسة داخلية متأثرة بتنوّع الثقافات والرؤية الواضحة.

"ZIG ما هو المبدأ وراء "

إنه مبدأ النمطية، ويعطي المالك إمكانية إعادة اختراع المكان حيث يعيش كل يوم. إن تغيير شكل المكان يعطي انطباعاً بإمكانية محو حدوده الجامدة. في عصر يصبح فيه تأكيد هوية أحدهم أمراً أساسياً ولكنه يقتصر عادةً على اختيار الملابس أو تغيير شكل الشعر، أعطينا المالك إمكانية التعبير عن فرادته في ما يتعلق بمكان سكنه.

"ZIG ما الذي ألهمكما بادئ الأمر لخلق مكونات "

محاولة تجاوز حدود المفروشات الجامدة، رغبة بتمكين الزبون وجعله سيّد منزله، ما يعطيه إمكانية إعادة تصميمه بحرية.

"ZIG أخبرانا عن المواد المستخدمة لصنع مكونات "

مكوّنة من خطّين: أولاً مجموعة من أرائك مصنوعة من أجود نوعية، خارج معرّز بجوهر متمكّن، منجّد بنوعية "ZIG" إنّ" مختلفة من القماش بما فيها الصوف الإسكندينا في المشغول يدويّاً بالإبرة. وثانياً، مجموعة من الطاولات المصنوعة من الخشب الليفي المتوسط الكثافة، قشرة البلوط، الشبك الزجاجي والحديد. إنّ الاثنين خطان صحيحان مرتكزان على الأشكال المربّعة.

" في البيوت العائلية الريفية أم هي تتلاءم فقط مع المنازل والشقق المعاصرة؟ "ZIG هل يمكن استخدام منتجات "

في الأساس للمفروشات المعاصرة ولكنها تتلاءم جداً مع محيط ريفي. توّقر هذه الأخيرة تبايناً غنياً كهرم اللوفر "ZIG" إنّ" المصنوع من الزجاج والذي يتلاءم مع متحف اللوفر بشكل كبير.

" في المنزل؟ هل من قاعدة علينا اتباعها في ما يتعلق بتزيين منازلنا "ZIG ما هي الطريقة الأفضل لاستخدام مكونات "

"ZIG باستخدام منتجات "

بحريّة "ZIG مفروشات تُعزّز بإبداعك. أمّا القاعدة فهي أن تكسري الأمور التقليدية. يمكنك أن تضيفي الكثير الى "ZIG" إنّ" مرنة جداً وقد تعكس مزاجك اليومي. لا مكان للصح أو الخطأ، إن كنت لا تحبّنها فقط غيّريها "ZIG وتظهيها بطرق مفاجئة. في المكان.

" ما هي النصيحة الأهم التي تعطونها لقرّاننا الذين يريدون الحصول على مساحات أكبر من دون الانتقال الى منزل جديد؟ "

أعيد اختراع المكان كلّ يوم. العبي بالكميات، غيري النظرية، ابحثي عن الاستقامة، اكسري الخطوط العمودية الصلبة. يمكنك يومياً أو أسبوعياً. فإنّ هذا التنوّع يجعلك تتخلصين من حدود المكان. يشعر أنك تملكين سبعة منازل رغم "ZIG أن تغيري " أنك لا تفعلين ذلك.

" أي الألوان علينا أن نتفادي حين يتعلق الأمر بغرفة معيشة مشرقة، دافئة وأنيقة؟ "

متوافرة بألوان مختلفة مختارة بعناية تتلاءم مع الأقمشة. واختيرت بالشكل المناسب مع الوعي التام "ZIG إنّ مفروشات " بتلاؤمها مع ما يمكن أن يكون محيطها.

" من هو مصمّم المفروشات أو الماركة المفضّلة لديكما ولماذا؟ "

مايكل فيليب وولفسون مع تصاميمه المنحوتة السامية التي تنقل التصميم الى فنّ.

" بالنسبة لبعض الأشخاص، يلحق الأثاث بتيارات الموضة الأخيرة. هل يبدو ذلك منطقيّاً بالنسبة لكما؟ "

كما قالت كوكو شانيل على نحو معروف «الموضة هي ما يخرج عن الموضة». إنّ اتباع التيارات في الأثاث ليس أمراً عملياً، وهو شاق. نحن نبحث عن الأناقة غير المؤقتة كركيزة لمؤقتنا، ما يمكنك أن تعيدي اختراعه كلّ يوم.

" ، وهل من إمكانية لتتقلّا منتجاتكما الى الشرق الأوسط قريباً؟ "ZIG أين يمكننا أن نجد منتجات "

وفي بعض المعارض المختارة على سبيل المثال فوسي (www.cezign.com) Cezign تتوافر على موقع "ZIG" إنّ" في مواقع عدّة (في لندن خلال شهر سبتمبر على سبيل المثال) وسنقوم بذلك بفرح "ZIG دي في منهنات. نحن نخطّط لافتتاح " في الشرق الأوسط في الأوضاع المناسبة.

LONDON DESIGN FESTIVAL 2013

14 – 20 September 2013

CEZIGN



ZIG by Cezign:
design becomes
interactive

Travel with your mind and
create your own flexible
décor

ZIG by Cezign: design becomes interactive

Travel with your mind and create your own flexible décor

On 09/16/2013



ZIG by Cezign is a design tool and idea for decor accessible to everybody, with a high level of functionality, aesthetically unique, and at a reasonable price point. Zig is colorful, affordable, modular, versatile, functional and more. Make it your own with custom-design, from fabrications to shapes.

The Concept: to create your own flexible décor by using Zig components as a geometric tool. Zig offers a chance to organize these elements in a three-dimensional space, and allows each person to become their own designer to develop a relationship with their own design.

Starting from a collection of refined, basic rectangular pieces in bright pops of color mixed with neutrals, assemblage is similar to a card game or building blocks.

'You help the pieces to say what they want to say using your own interpretation'

The 'game' of assembling the design helps each designer to experience the fundamental issues of geometry, physics and technology. It also introduces the user to the world of art, of shapes and volumes, while developing concentration and a feeling of balance. Not to mention an attractive and functional piece of furniture.

ZIG is a collaboration between **Cecilia Dupire** and **Costa Picadas**.

Cecilia's experience is in both commercial and residential design. She studied in London and Vienna, and has had experience restoring medieval homes in the South of France, which informs her respect for tradition and character. Her taste for minimalism is informed by a playful side. Dupire's New York home has recently been featured in *New York Cottages and Gardens*. She also offers art therapy to children with cancer at Sloan Kettering Hospital.

Costa Picadas, is a well-respected photographer of interiors and exteriors, residences, yachts, hotels and restaurants, and has been published in many of the most iconic design magazines across the world. His vision in the area of design and décor is flawless.



Link: <http://www.archiproducts.com/en/news/35967/zig-by-cezign-design-becomes-interactive.html>

INTERIOR DESIGN®

London Minute: 100% Design Highlights

Added on 2013-09-20 11:15:24



London Design Week is in the midst of its most successful year yet. See *Interior Design's* highlight reel from the show floor at 100 % Design. Reporting by **Ali Morris**. Video produced and edited by **James Eades**. Go **here** for a slideshow of more products and installations.

Link: http://www.interiordesign.net/video/Trade_Show/5313-London_Minute_100_Design_Highlights.php

أفكار جريئة

لديكورات بيتك شي الموسم الجديد

أين يسكن النجم السعودي مشعل المطيري؟

3 منازل غير تقليدية ل3 مصمّمات بالإمارات

لعبة الإضاءة والرفوف للراحة والانتعاش



Back to the 50
تذهب من جديد

Pan-Arab Weekly Lifestyle Magazine



تصميمات جديدة...
التي تتميز بـ...
والتي تتميز بـ...
والتي تتميز بـ...



تصميمات جديدة...
التي تتميز بـ...
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تصميمات جديدة...
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small room decorating

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5



3



4



6

6. Talk about personalized design! Zig is a series of modular rectangular units you combine in multiple ways to create your own flexible décor. See more at cezign.com.

For lamp, it's a bookcase. It's Bibliothèque Nationale, French designer Philippe Starck for FLOS. It even features alector at its base, so it can recharge your phone while flosusa.com 2. Soon to be your favorite go-to kitchen Design Workshop Metal Top Bar + Counter is a sleek, prep area/surface/storage space, conveniently fitted to go anywhere in a snap. westelm.com 3. Storage n't come in one size—neither should solutions. Ikea's

customize your look as needed. ikea.com 4. Indoor grilling has never been easier. With T-fal's new OptiGrill, you simply program in the type of food you are cooking (e.g., burger, fish, poultry), and a built-in sensor automatically adapts to its thickness to deliver perfect doneness, every time. Available at Bed, Bath & Beyond 5. Like all the pieces in the luxury furniture collection Jamie Durie for Elva 1020, the petite Sunbrella Stool is constructed entirely

natural and recycled materials. jamesduriedesign.com 6. Talk about personalized design! Zig is a series of modular rectangular units you combine in multiple ways to create your own flexible décor. See more at cezign.com.



South Hampton simplicity

Posted on Tue, 3 Dec 2013 by midcenturyjo



Cecilia Dupire's South Hampton house is a study in stylish simplicity. Dupire, of design firm Cezign, has taken a 60s home and played with volume and view, connecting inside and out. No gut renovation though. Those parts of the home that drew her to the property in the first place with their charm and honesty have been retained. Cezign's ZIG range of furniture provides seating flexibility throughout the home. No Hamptons cliché here. A home of familiarity and charm. Images by co-designer of the ZIG range, photographer Costas Picadas.





